

SPONSORSHIP OPPORTUNITIES

Participating in the congress to contribute to the success of the event and seeking those opportunities that satisfy your company's need for communication and visibility.

Participation will give your company an opportunity for global communication of its product promotion message and ongoing target information.

Sponsorship opportunities vary according to the degree of visibility your company prefers, the different forms of communication, and the services and projects it wishes to implement.

The Organizing Committee will evaluate official sponsorship opportunities and tailor-made offers according to the level of participation and the contribution to the success of the event.

1. SCIENTIFIC PROGRAMME

■ **Satellite Symposia** [*] € 25.000

Each satellite symposium will have a duration of 90 minutes.

■ **Lunch Sessions** [*] € 18.000

Each lunch session will have a duration of 60 minutes which can be used for scientific reports or technical demonstrations, or 40' for the scientific content, plus 20' for lunch, that can take place in the same room or in a nearby space. Catering costs are not included in the sponsorship.

■ **Breakfast Sessions** € 10.000

Each session will have a duration of 30'-60', which can be used up completely for scientific reports or technical demonstrations, or 40' for the scientific content plus 20' for breakfast, that can take place in the same room or in a nearby space. Catering costs are not included in the sponsorship. A suggested formula could be "**Breakfast with the Expert**": a renowned expert's lecture of about 20' on a specific topic can be followed by free questions from the audience.

Topics relating to new antithrombotic drugs are not scheduled on the scientific programme to allow ample opportunities for interested companies to propose scientific reports or satellite events on the novel and future therapeutic aspects of thrombosis. The programmes of the **Satellite Symposia, Lunch** and **Breakfast Sessions** are dependent on the Scientific Committee's approval. The speakers' travel expenses, hotel accommodation and all other costs are to the charge of the sponsoring Company. Sponsorship includes the rent of the room, the audiovisual equipment and a board outside the room with <title of the symposium/lunch session>, in collaboration with <Sponsor's logo>, and the same information will appear in the scientific programme. The Sessions available for Satellite Symposia and Lunch Sessions are indicated in the draft programme enclosed.

[*] **Suggestion**: for these scientific sessions we propose the "Ring" format: a round hall at Cankarjev dom is suitable for a session where controversial aspects are discussed, possibly by two speakers, one in favour and one against a certain therapy/concept/idea. The price of this room will be quoted separately.

2. INSTITUTIONAL PARTICIPATION

■ Open coffee for the whole duration of the event (June 21-22-23 morning & afternoon, 24 morning only) € 28.000

■ Open coffee for one day (morning & afternoon) € 11.000

■ Welcome cocktail (600 participants) € 16.000

■ Entertainment (Opening Ceremony) € 14.000

■ Dinner for 100 speakers and guests € 6.000

■ Hospitality for 1 speaker (travel and accommodation):

(a) national € 1.000

(b) from a European Country/Mediterranean area € 1.800

(c) from an Extra European Country € 3.000

■ Aperitif or catering at the booth -----

At the end of the day and/or after the Satellite Symposium highlights the participation of the Company and collects feedback from Symposium participants. The cost varies according to the number of people invited and the menu, to be agreed upon with OSC

3. CUSTOMISED SPONSORSHIPS WITH THE COMPANY LOGO

■ Personalised boards & signs € 11.000

■ Web Site Village € 10.000

■ No. 2 customised gates with banners at the entrance of the poster area € 8.000

■ Hospitality suite € 8.000

A relaxation room in a quiet area, equipped with armchairs, two desks, power supply and sponsor logo on the door. Entrance is open only to the sponsor's guests. Catering and hostess are not included.



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■ Totem	€ 5.800
<i>A structure holding a PC with LCD, so that participants can visit the company's website and web products, check their mail, find information about the congress programme or browse through the abstracts. The totem is mounted inside the booth to attract visitors.</i>	
■ A technical form in the congress kit	€ 2.500
■ Congress bags with note pads and pens (no. 1.200)	-----

4. SPONSORSHIP ON THE CONGRESS INTERNET WEBSITE

■ Banner on the home page	€ 1.500
■ Virtual Stand	€ 1.100

In the months before the congress, the exhibition area map will appear on the congress web site. When a space is allocated, it will be totally dedicated to the Exhibitor, who can set up a customised virtual "furnishing" of the booth with pictures of its products and technical descriptions, an interactive catalogue of the products related to the congress, advertising film, or any other form of publicity, in addition to a link to the Company web site.

5. TECHNICAL-SCIENTIFIC EXHIBITION

Display area (per square meter)	€ 600
A 3x2 6 mq	€ 3.600
B 4x2 8 mq	€ 4.800
C 3x3 9 mq	€ 5.400
D 4x3 12 mq	€ 7.200

IMPORTANT:

Booths up to 12 sqm will cost € 600 per sqm.

From the 13th to the 24th sqm a discount of 10% will be applied (i.e. € 540 per sqm)

From the 25th sqm upwards an additional discount of 10% will be applied (i.e. € 480 per sqm)

Example: a booth of 36 sqm will cost € 19.440

(€ 600x12= € 7.200) + (€ 540x12= € 6.480) + (€ 480x12=€ 5.760)

The fixed expenses of € 200 include portage (limited to easily handled materials), standard power supply and daily cleaning of the booth.

The size of the booths on the map can be changed according to your requests and technical requirements.

OSC is at your disposal to supply booth furnishings (standard or customised).

6. PRINTED MATTER & MULTIMEDIA

■ CD with the congress proceedings	€ 15.000
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To be prepared in no. 1.000 copies to be sent to the congress participants, in addition the copies the Company can use in its promotion.

■ CD with the congress abstracts	€ 12.000
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A slip in the congress kit will entitle each participant to collect the CD at the Company's booth. The price refers to no. 1.000 copies.

■ Print of the final programme	€ 7.500
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■ Inner front page in B/W in the Karger Journal "Pathophysiology of Haemostasis and Thrombosis" (abstract book)

■ Inner back page in B/W in the Journal "Pathophysiology..." (abstract book)	€ 7.500
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■ Advertising page in the advanced programme (8.000 programmes mailed)	€ 7.000
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■ Advertising page in the final programme (distributed to delegates at the congress venue)	€ 6.000
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■ At-a-glance table included in the final programme (distributed at the congress venue)	€ 6.500
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■ Badges (with customised strings) for 1.200 participants	€ 6.000
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7. SPECIAL PROJECTS

Any other opportunity not specifically mentioned above can be discussed with our marketing office.



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RESERVATION FORM FOR TECHNICAL EXHIBITION

Company name (in full)

Address

POST code

Town

Country

Tel.

Fax

TAX Code no. (Italy only)

VAT no.

Contact person within the company

E-mail address

Business sector: Pharmaceutical Appliances Publisher Other

The above company hereby requests the reservation of display area no. _____ or failing that, display area no. _____ (indicate two display areas in order of preference). See attached sheet for exhibition layout and rental charges.

This reservation form is the basis of the contact between you and our marketing office. This attachment does not represent a commitment for your Company to sponsor the Congress or a commitment on our part to supply such services.

The acceptance of reservation will be formalised when our office sends you the SPONSORING AGREEMENT, with the terms and type of payment, dates of mounting/dismantling, the reference person at the congress venue and the exhibitors' regulations.

The sponsoring agreement and exhibitors' regulations, duly signed by your company's legal representative, must be sent via fax to OSC Bologna and will constitute your formal commitment.



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COPY TO BE RETURNED TO THE ORGANIZING SECRETARIAT:

OSC Bologna - Via Santo Stefano, 6 - 40125 Bologna Italy

Ph. +39-051-224232 - Fax +39-051-226855 - info@oscbologna.com

RESERVATION FORM
FOR SPONSORING OPPORTUNITIES

Company name (in full) _____

Address _____

POST code _____

Town _____

Country _____

Tel. _____

Fax _____

TAX Code no. (Italy only) _____

VAT no. _____

Contact person within the company _____

E-mail address _____

Business sector: Pharmaceutical Appliances Publisher Other**1. SCIENTIFIC PROGRAMME**

- Satellite Symposium € 25.000
 Lunch Sessions € 18.000
 Breakfast Sessions € 10.000

2. INSTITUTIONAL PARTICIPATION

- Open coffee (whole congress) € 28.000
 Open coffee (1one day) € 11.000
 Welcome cocktail (600 participants) € 16.000
 Entertainment (Opening Ceremony) € 14.000
 Dinner for 100 speakers and guests € 6.000
 Hospitality for one speaker
 from the nation € 1.000
 from an European/Mediterr. country € 1.800
 from an Extra European Country € 3.000
 Aperitif or catering at the booth -----

3. SPONSORSHIP WITH COMPANY LOGO

- Personalised boards & signs € 11.000
 Web Site Village € 10.000
 No. 2 gates for poster area € 8.000
 Hospitality suite € 8.000
 Videos on a closed circuit TV € 6.000
 Count-down € 5.000
 Totem € 4.200
 A technical form in the congress kit € 2.500
 Congress bags (no. 1.200) -----

4. CONGRESS WEB-SITE

- Banner on the home page € 1.500
 Virtual Stand € 1.100

5. TECHNICAL-SCIENTIFIC EXHIBITION

Please fill in Attachment 2

6. PRINTED MATTER & MULTIMEDIA

- CD with the congress proceedings € 15.000
 CD with the congress abstracts € 12.000
 Print of the final program € 7.500
 Inner front page in the abstract book € 7.500
 Inner back page in the abstract book € 7.000
 Advertising page in advanced progr. € 6.000
 Advertising page in final programme € 6.500
 At-a-glance table € 6.000
 Badges (with customised strings) € 5.000

7. SPECIAL PROJECTS

For any other opportunity not specifically mentioned above please contact our marketing office.

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